

The St. Patrick's Day Foundation Annual Gala

Celebrating the 263rd consecutive year of
The New York City St. Patrick's Day Parade
and honoring 2024 Grand Marshal Maggie Timoney

Net Proceeds will go toward our Scholarship Fund



Wednesday, March 13, 2024

6:00 PM Cocktails

7:30 PM Dinner and Entertainment

New York Marriot Marquis

1535 Broadway, New York NY 10036

RSVP: No later than March 1st, 2024

BOOK ONLINE: To purchase tables/tickets online, visit:

StPatricksDayFoundation.org

For additional information contact:

Noel Ruane at gala@StPatricksDayFoundation.org

Or call Sean Lane 516-362-9538, Hilary Beirne 914-833-8363

We kindly request Business Attire



The Board of Directors of the
NYC St. Patrick's Day Foundation
cordially invites you to attend its
Annual Gala Dinner Honoring
Maggie Timoney

*The 2024 Grand Marshal of the
New York City St. Patrick's Day Parade*

Maggie Timoney is the President & CEO of HEINEKEN USA based in White Plains, New York. During her 20+ year tenure with the HEINEKEN Group in the US, Netherlands, Canada and Ireland, Maggie has been recognized for being a transformational leader as demonstrated through her results at a P&L level combined with a high impact in both cultural and social change. Prior to joining HEINEKEN, she worked for Gallo and Anheuser-Busch. Throughout her career, Maggie continues to blaze the trail as a senior female executive in a traditionally male-dominated industry. Today, she is the first woman to serve as chief executive of a major beer company in the US.

Maggie received both her B.A. and M.B.A at Iona University. During her time there, she was a standout player on the women's basketball team. She often credits her time spent on the court in helping shape her leadership skills. A native of Ballina, County Mayo, Ireland, Maggie currently resides in Connecticut with her husband and two children.



This year's Gala will feature a
special musical performance by the



The McLean Avenue Band is a versatile, high-energy party band of top musicians based in the Tri-State area (New York, New Jersey and Connecticut), who take events to the next level. Their live music band features diverse talent, including vocalists, guitarists, brass instrumentalists and more.

Just a few of their past performance venues in 2023:

East Durham Irish Fest, East Durham, NY
Rockaway Irish Festival, Rockaway Beach, NY
Inish Fada Irish festival, Patchogue, NY
RI RA Butte Irish Festival, Butte, MT

St. Patrick's Day Foundation Board of Directors and Dinner Committee 2024

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Science Educator,
Chief Administrative Officer,
NYC St. Patrick's Day Parade

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Author

☞ Ex-Officio ☞

MARY HIGGINS CLARK*

Author

TIMOTHY CARDINAL DOLAN

Archbishop of New York

DENIS KELLEHER*

Wall Street Access

* Deceased

GALA COMMITTEE

Hilary Beirne • Sean Lane • Brendan Benn
John Doolan • James Cahill • Eileen Flannelly Mackell

SUPPORTING THE PARADE

Tables for the event can be purchased at the following levels of support:

Emerald Society \$100,000 • **Hibernians** \$50,000 • **Gaelic Warriors** \$25,000
Friends of St. Patrick \$10,000 • **Shamrock Supporters** \$5,000
Premium Tickets \$1,000 • **Individual Tickets** \$500

Thank you for considering this request, **Sláinte!**

Maggie Timoney, 2024 Grand Marshal

Sean Lane, NYC ST. Patrick's Day Parade Chairman

Hilary Beirne, St. Patrick's Day Foundation Chairman

To make your reservations please go to :

<https://www.stpatricksdayfoundation.org/sponsorship-tickets.html>

St. Patrick's Day Foundation



St. Patrick Award



This year, our St. Patrick Award for Community Service will be presented to Rabbi Joseph Potasnik, Executive Vice President of the New York Board of Rabbis, for his extraordinary lifelong service to our city and for promoting understanding across all faiths. He serves as chaplain for both the FDNY and the Fraternal Order of Police. He also serves on the board of The Archbishop Fulton Sheen center.

Our Mission and Our History

The mission of the St. Patrick's Day Foundation is to support the New York St. Patrick's Day Parade, and celebrate the contributions of the Irish to American society, with scholarships and an ambitious year-round program of social and culture events. The first New York St. Patrick's parade stepped off Lower Broadway on March 17th 1762, fourteen years before the Declaration of Independence. Over two hundred and sixty years later, it is considered the largest parade in the world, with two hundred thousand marchers, and more than two million spectators lining Fifth Avenue. The television broadcast of the parade connects over 1.5 million household viewers with this extraordinary tradition, and the web-streaming of the parade, which began in 2008, expands the impact of the parade worldwide.

Getting Involved

We seek to engage Irish America, the Irish both here and abroad, and all New Yorkers to support our mission. Your financial support and personal involvement is crucial to our mission's success.

The St. Patrick's Day Foundation is a tax exempt organization

A nonprofit 501(c)(3) charity organization (EIN-Tax ID number 46-1343945)

For more information about the St. Patrick's Day Foundation, visit:

StPatricksDayFoundation.Org

St. Patrick's Day Foundation
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